

FR4L BREAKING IN BROADCAST NEWS AS A FITNESS EXPERT with Rod Johnson

Breaking in broadcast news as a fitness expert seminar is designed to prepare and encourage fitness professionals to take their expertise beyond the gym or office... to the media. Esteemed broadcast producer, Rod Johnson with CNN Headline News, a personal fitness trainer and group fitness leader, will share with participants first hand knowledge on the trends and requirements to be a sought after fitness expert. LECTURE.

FR4L Friday, 2:30pm-4:30pm